

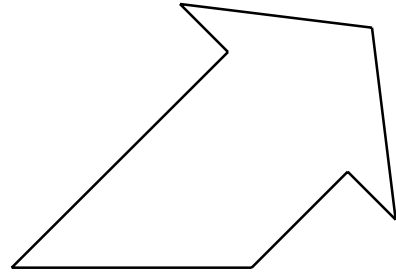
Place
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IMA's of the Golden West Council and

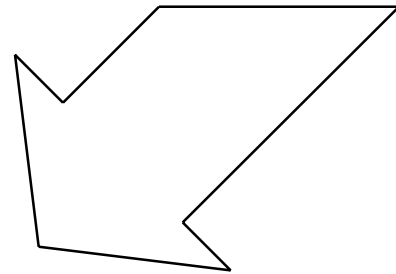
Pacific Northwest Council Present:

20 Hours of CPE



REST 2005

Reno Educational Seminar & Training



Accounting and

Management Conference

February 10 – 12, 2005

Peppermill Hotel Casino

Reno, Nevada

IMPORTANT
DO NOT DISCARD OR RETURN

If you do not wish to attend, please pass along to a colleague

10th Annual
REST 2005
Reno Educational Seminar & Training
Accounting and Management Conference
February 10-12, 2005
Peppermill Hotel Casino
Reno, Nevada

IMA
c/o Greg Selby
6342 West Umatilla Avenue
Kennewick WA 99336-7637

Golden West Council and Pacific
Northwest Council Presents:

REST 2005

The Golden West Council and the Pacific Northwest Council of IMA, representing 28 chapters in eight states, is pleased to present the premier educational event in the Western U.S. – REST 2005. This two and a half day program celebrates its 10th year of offering high quality, leading edge programs geared to accounting and finance professionals. Prior year attendees have been impressed with the quality of topics and speakers, combined with a low cost destination served by airlines, and offering low cost transportation. This type of seminar is an excellent opportunity for both business and personal networking not available through other CPE delivery mediums.

OVERVIEW

This two and a half day program allows participants to select topics that directly influence their day-to-day professional lives. Topics are designed to provide attendees with practical knowledge that be can used to enhance future performance. Participants may select from topics that will offer the greatest benefits based on where they or their companies currently are, or wish to be. Participants may switch back and forth between tracks.

WHO SHOULD ATTEND

Accounting and finance professionals from all levels who wish to increase their skill sets and be on the leading edge of the issues and challenges faced in today's work environment.

LODGING

Seminar location is the Peppermill Hotel Casino, 2707 South Virginia Street, Reno, NV 89502-4213. Attendees planning to stay at the Peppermill will receive a special rate of \$59.00 per night single or double, plus applicable taxes. To receive this rate, attendees must identify themselves as a member of the Institute of Management Accountants (Code: ACCT205). Please call the Peppermill toll-free reservation number at 1-800-282-2444 or 775-826-2121. Reservations can also be made on-line at <http://www.peppermillreno.com/home/grouppreservations.html>. Reservations require a deposit with a major credit card. Reservations need to be made by January 11, 2005 to be guaranteed this special group discount rate. Rates are not valid for one night stays or Saturday arrival.

TRAVEL ARRANGEMENTS

Participants are responsible for their own travel arrangements. Substantial savings may be available by making your travel plans as early as possible. Lowest lodging rates at Peppermill Hotel Casino may be obtained by booking your room before the room block cutoff. Free transportation is available from the Reno/Tahoe International Airport via hotel shuttle

20 Recommended CPE Hours

Field of Study: Management and Accounting/Auditing (see schedule)

Conference Objectives: See Statement of Objectives in brochure

Advance Preparation: None

Prerequisite: None

Experience Level: Intermediate

Teaching Method: Lecture + Discussion + Case Study

SPEAKERS

Craig Lewelling has been in the investment business for over 10 years professionally. He is the principal owner of US Investors International, and specializes in financial and tax wise planning. Additionally, he has taught, various investment classes at Portland Community College, Clackamas Community College, Clark Community College and Central Oregon Community College. The classes cover a broad range from stock basics, including fundamental and technical analysis to understanding mutual funds and financial planning. Craig also teaches a computer course that covers a few websites and shows how to use the pc as an investment tool.

Ronald M. Rael, CPA is an award -winning speaker, trainer, and facilitator who applies proven advanced learning techniques to deliver measurable, bottom line results. Ron's customized skills training and coaching approach will enhance the performance and effectiveness of people at all levels of your organization. Ron is both a CPA and an experienced Manager. He facilitated and mentored teams in several of the Northwest's leading companies. Ron's Teams enhanced customer service, reduced turnover, and boosted productivity. They also implemented both technical and people systems. Ron collaborates with a variety of clients including corporations (Starbucks Coffee and Costco Wholesale), Governmental Agencies (US Navy and the Social Security Administration) and Associations. He is listed in The Who's Who in Professional Speaking.

Dr. Michael F. Thomas, PhD' expertise is in Management Accounting Systems and Cost Accounting Systems. Professor Thomas has held numerous accounting positions in many organizations, from bookkeeper to Controller/CFO, and has consulted both private and governmental organizations. He also is very active in the Institute of Management Accountants serving on the Reno Chapter's Board of Directors for over 10 years. His major research interests currently are in second generation Activity-Based Cost Systems and Transfer Pricing. Dr. Thomas has been the recipient of six international research awards, two IMA research grants, as well as a university outstanding teaching award.

Ernest A. Huband, CMA, CFM, CPA, CBA Past IMA National President Mr. Huband was the National President of the Institute of Management Accountants (IMA) in 1988-89 and is a retired Senior Vice President of Signet Banking Corporation. While with Signet for more than 20 years, he served in many senior management positions including Chief Internal Auditor, Senior Bank Operations Officer, Assistant Controller of the bank holding company and Vice President and Controller of the bank related subsidiaries. Prior to joining Signet, he was Controller of Old Dominion Truck Leasing Co. and spent seven years with Reynolds Metals Co. Mr. Huband taught college full time for five years at the University of Richmond and Virginia Commonwealth University. He also taught in the Executive MBA program at Virginia Commonwealth University for four years.

Darrell Brown, Ph.D. has a B.S. in Forestry from University of Montana, an MBA from University of Montana, and an Accounting Ph.D. from University of Utah. Dr. Brown is a Certified Public Accountant and teaches accounting information systems and managerial accounting. His current research interests include the factors that affect decision makers' reliance on decision aids, the relationship between accounting systems and business processes, and accounting for sustainable development. He serves on the editorial boards of the *Journal of Information Systems* and the *International Journal of Information Systems*.

William H. Blair, CPA has over 11 years experience in public accounting providing services to international clients. His practice specialized in SEC reporting companies in the Distribution and Health Care industries. Additionally, Bill has over 12 years experience as the CFO for a Multi-state grocery chain and an international telecom software company. Bill has been an instructor and trainer for over 10 years developing courses in strategic planning and process improvement.

Ann Krilanovich, CEO of Insurance Dynamics, a risk and insurance consulting firm now in its 20th year. Ann is a well-known insurance broker, consultant and teacher. Her entire career has centered around commercial insurance and education. Her course is entitled "The Wonderful World of Insurance" and offers a chance to get an updated survey of today's commercial insurance issues. You will take away 10 ideas that will save insurance dollars and you will know how to deal with agents and brokers on issues of coverage AND service.

SCHEDULE, TOPICS AND SPEAKERS

Wednesday February 9, 2005 Registration: 6:30 p.m.– 9:00 p.m. In the Hospitality Suite	
Thursday February 10, 2005 Registration: 7:30 a.m.– 8:00 a.m.	
Track 1 Managerial Training	Track 2 Accounting & Finance Training
8:00 a.m.– 9:45 a.m. “Know the Competition Through Stock Market Analysis – Using the Internet to Analyze Companies & Competitors” Part – 1 <ul style="list-style-type: none"> • Finding websites that provide the most information • Fundamental Analysis - What factors and ratios you can or should be using • Market Indicators - Applying past facts for future gains Presented by – Craig Lewelling	8:00 a.m.– 11:45 a.m. “Everything You Want to Know About Corporate Insurance, But Were Afraid to Ask” <ul style="list-style-type: none"> • the trap of coinsurance • Business Interruption coverage is the most difficult coverage - lets make it easy • how to save thousands of dollars and keep the coverages you have • the services you deserve/pay for and don't get Presented by – Ann Krilanovich
9:45 a.m.– 10:00 a.m. Break	9:45 a.m.– 10:00 a.m. Break
10:00 a.m.– 11:45 a.m. “Know the Competition Through Stock Market Analysis – Using the Internet to Analyze Companies & Competitors” (continued)	10:00 a.m.– 11:45 a.m. “Everything You Want to Know About Corporate Insurance, But Were Afraid to Ask” (continued)
11:45 a.m. – 1:00 p.m. Lunch	11:45 a.m. – 1:00 p.m. Lunch
1:00 p.m.– 2:45 p.m. “Stop Living in the Gray Zone” <ul style="list-style-type: none"> • How to build a culture based on strong ethics • Discover ways to define and proactively steer your corporate culture towards a reputations of integrity. Presented by – Ron Rael	1:00 p.m.– 2:45 p.m. “Environmental Accounting” <ul style="list-style-type: none"> • What is the “Triple Bottom Line” of Sustainability • What is the state of “Environmental Accounting” today? • How can Accountants Influence the Environmental Concerns and Issues in Today’s Corporations. Presented by – Darrell Brown
2:45 p.m.– 3:00 p.m. Break	2:45 p.m.– 3:00 p.m. Break
3:00 p.m.– 4:45 p.m. “Stop Living in the Gray Zone” (continued)	3:00 p.m.– 4:45 p.m. “Environmental Accounting” (continued)
Socializing in the Hospitality Suite 5:00 pm to ____	

Friday February 11, 2005 Registration: 7:30 a.m.– 8:00 a.m.	
Track 1	Track 2
Managerial Training	Accounting & Finance Training
8:00 a.m.– 9:45 a.m.	8:00 a.m.– 9:45 a.m.
“Know the Competition Through Stock Market Analysis – Using the Internet to Analyze Companies & Competitors” Part II <ul style="list-style-type: none"> • Markets and Market Indicators • Psychological Indicators & Selling Rules • Detailed Analysis Presented by – Craig Lewelling	“Strategic Planning” <ul style="list-style-type: none"> • Understanding Business Philosophy (Visions, Values & Principles) • External Assessment - Where do you fit • Internal Appraisal - How the Company Really Works Presented by – William H. Blair
9:45 a.m.– 10:00 a.m. Break	9:45 a.m.– 10:00 a.m. Break
10:00 a.m.– 11:45 a.m.	10:00 a.m.– 11:45 a.m.
“Know the Competition Through Stock Market Analysis – Using the Internet to Analyze Companies & Competitors” Part II (continued)	“Strategic Planning” (continued)
11:45 a.m. – 1:00 p.m. Lunch	11:45 a.m. – 1:00 p.m. Lunch
1:00 p.m.– 2:45 p.m.	1:00 p.m.– 2:45 p.m.
“Suffering From Turf Wars and Too Much Bureaucracy” <ul style="list-style-type: none"> • Understand Why Conflicts Occur • Remove Existing or Potential Conflicts • Confidence Building Exercises and Creating Cooperation Presented by – Ron Rael	“Implementing a Balanced Scorecard” <ul style="list-style-type: none"> • Link Strategic Planning to Operational Control and Performance Evaluation • Provide a Method for “Drilling Down” inside an Organization Presented by – Dr. Michael Thomas
2:45 p.m.– 3:00 p.m. Break	2:45 p.m.– 3:00 p.m. Break
3:00 p.m.– 4:45 p.m.	3:00 p.m.– 4:45 p.m.
“From Survivor to Thriver-Strategies for Loving Your Job (Again)!” Presented by – Ron Rael	“Implementing a Balanced Scorecard” (continued)
Socializing in the Hospitality Suite 5:00 pm to ____	
Saturday February 12, 2005 Registration: 7:30 a.m.– 8:00 a.m. “Management Accounting-Today & Tomorrow” Presented by Ernie Huband-IMA President 1988-89 <ul style="list-style-type: none"> • Management Accounting • Financial Management • Business Ethics • The Future of the Financial Profession 	

REST 2005 REGISTRATION FORM

Name: _____ CMA CFM CPA

Nickname for badge: _____

Social Security Number: _____ - _____ - _____

Title: _____

Company: _____

Street: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

IMA Member Number: _____

IMA Chapter: _____

Non-member – please send member information

Course Fees	By 12/31/2004	By 1/15/2005	After 1/15/2005
IMA Member			
Full Program	<input type="checkbox"/> \$300	<input type="checkbox"/> \$335	<input type="checkbox"/> \$350
Day 1	<input type="checkbox"/> \$155	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Day 2	<input type="checkbox"/> \$155	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Day 3	<input type="checkbox"/> \$90	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125
IMA Student Member			
Full Program	<input type="checkbox"/> \$155	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175
Non-member			
Full Program	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	<input type="checkbox"/> \$425
Day 1	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250
Day 2	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250
Day 3	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150
Team of 3 from one company (IMA Members and Nonmembers)			
Full Program	<input type="checkbox"/> \$825	<input type="checkbox"/> \$900	<input type="checkbox"/> \$950

Payment Information:

Check enclosed payable to: **Institute of Management Accountants**

Visa MasterCard

Card Number _____ / _____ Expiration Date: _____

Cardholder Name (print) _____

Authorized Signature _____

Please check concurrent session you're most likely to primarily attend:
Attendees may change sessions later. This information is for reference only to assist the event planning.

Thursday February 10, 2005

- | | |
|--|--|
| <input type="checkbox"/> Morning Session – Track 1 | <input type="checkbox"/> Morning Session – Track 2 |
| <input type="checkbox"/> Afternoon Session – Track 1 | <input type="checkbox"/> Afternoon Session – Track 2 |

Friday February 11, 2005

- | | |
|--|--|
| <input type="checkbox"/> Morning Session – Track 1 | <input type="checkbox"/> Morning Session – Track 2 |
| <input type="checkbox"/> Afternoon Session – Track 1 | <input type="checkbox"/> Afternoon Session – Track 2 |

Saturday February 12, 2005

- Morning Session

REGISTRATION

Registration begins at 6:30 p.m. on Wednesday, February 9, 2005. The conference begins at 8:00 a.m. each day and concludes at 5:00 p.m. each day except Saturday. Tuition includes continental breakfast, lunch, refreshment breaks, and course materials. Course fees are payable in advance.

MAIL, FAX, OR E-MAIL REGISTRATION FORM TO:

IMA
c/o Greg Selby
6342 West Umatilla Avenue
Kennewick WA 99336-7637

Work Phone: (509) 376 6050

Fax: (509) 373 7581

E-mail: greg.selby@fluor.com

Credit card charges can be by VISA or Master Card, and will reflect the Tri-Cities Chapter of IMA on your statement.

CANCELLATION, REFUNDS, AND SUBSTITUTIONS

Written cancellations postmarked up to fourteen calendar days before the course begins entitle you to a full refund of your full registration fee. Cancellations received between seven and fourteen days prior to the course are subject to a cancellation charge of \$40. Individuals who do not attend or who fail to substitute their registration or cancel within seven days prior to the start of the course are liable for the entire registration fee. If your plans change and you are unable to attend the course, you may substitute another individual for your registration prior to the course. Simply call Greg Selby and inform him of the change.

SCHEDULE CHANGES

We reserve the right to change speakers when necessary and to cancel the program as appropriate with a minimum of one-week advance notice to registrants. Should this occur, all registration fees will be refunded in full.

ACCREDITATION



This program meets the ICMA guidelines for CPE credits for CFMs and CMAs. IMA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional educations on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to NASBA, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. NASBA phone number: (615) 880-4200. Web site: www.nasba.org. IMA is registered with the North Carolina State Board of CPA Examiners as a sponsor of continuing professional education. Complaints or comments regarding registered sponsors may be address to the North Carolina State Board of CPA Examiners, PO Box 12827 Raleigh, NC 27605-2827. Phone: (919) 733-4222. Web site: www.state.nc.us/cpabd. IMA Sponsor Numbers: Arizona 275; Delaware CS93; Florida 1-229; Illinois 158-000574; Indiana CE92000121; Maryland 265; New Jersey 313; New York B96-23; North Carolina 82-0158; Pennsylvania PX-437-1; Texas 28; Washington 000319; West Virginal 93-090 and NASBA 103004. Qualified sponsor for CPE for individuals enrolled to practice before the IRS (enrolled agents).